University of Missouri-Columbia, United States
July Print Media Short Course

This course was last updated on 16th February 2010 – details may change, please see Macquarie Abroad for the most up-to-date information

Overview
This program is specifically designed for print media students. Students will be immersed in the reporting and writing experience by doing an intensive 3-week course focused around the Missourian and Vox publications. Students will also visit the other Missouri School of Journalism’s working media outlets, including KOMU TV and KBIA radio stations.

The academic course will be complemented by a week-long excursion following the completion of the course to Washington, D.C. and New York. Students will visit prominent media outlets in each city, as well as participate in cultural activities.

The University of Missouri is consistently ranked as either the number 1 or number 2 journalism school in the USA and is recognised around the world as one of the best journalism schools anywhere.

The Columbia region
Columbia is a city of around 100,000 people, and is home to two colleges besides the University of Missouri-Columbia. The small downtown area has many local shops, cafes, restaurants and bars. There are various parks, lakes and trails in and around the city, and summers tend to be hot, with an average temperature range in July of 19-31°C.

Student Profile
The program is targeted at third-year media students keen to develop their practical skills in print media production.

Topics
- Reporting at the Missourian – print media orientation session, then morning meetings with stories being written during the afternoons, edited by the course tutor

- Convergence Journalism – digital media/convergence portion of the program, including Multimedia ‘Boot Camp’ using the Futures Lab in the new Reynolds Journalism Institute (RJI) held on the second weekend of the program (introduction to the equipment on Friday, story shooting on Saturday, presenting on Sunday)

- Communication Practice – this will encompass the NY/DC portion of the program and will conclude with a paper which will be assessed by Missouri School of Journalism

Outcomes
- Completion of a 3cp 300-level MAS unit whilst on exchange
- Cross-cultural perspective on media whilst studying at one of the world’s most prestigious journalism institutions
- Cultural appreciation of the USA
Student Numbers
A maximum of 12 Macquarie students can participate on the course.

Program Dates
3rd July – 1st August 2010

Accommodation and Costs
Student accommodation in Columbia will be offered, including two meals per day: exact location to be confirmed. All other accommodation on the trip is included as part of the logistics fee, including the one-week trip to New York and Washington DC.

Students will have access to all on-campus facilities including library, recreational sports centre, computer labs and wireless internet on campus.

Cultural Components
A number of cultural activities, such as 4th July celebrations, will also be included in the program. More information on these will be added once confirmed.

In the last week of the program, interstate trips will be organised to Washington, D.C. and New York. Each trip lasts for three days and three nights, and includes transportation and accommodation, visits to media outlets, and a museum/cultural activity in each city.

Proposed Itinerary
Successful applications will be provided with an itinerary closer to the starting date of the program.

Assignment and Assessment
Assessment will be handled by the professors at the Missouri School of Journalism as noted in the ‘topics’ section above.

The program is graded ‘Satisfactory’ or ‘Fail’ on students' Macquarie transcripts. Students’ GPAs do not change whilst participating on the exchange program provided a ‘Satisfactory’ mark is achieved.

Credit
The course has been pre-approved as a 3cp 300-level MAS elective course by the Media Department at Macquarie. All students must be enrolled in an appropriate exchange unit for credit for this program. Enrolment advice will be given at the appropriate time to successful applicants.

Academic support – mentors and academic accompaniment
There will be no Macquarie academic participation in the program. However, Macquarie academics and general staff have visited the journalism school in the past and have been impressed by the high standard found there. The program has been agreed with the consultation of Associate Professor John Potts.

Costs
The logistics fee has not yet been finalised but will be in the region of $4,000. This logistics fee includes all accommodation, two meals per day in Columbia, cultural activities, airport pickups and drop offs, travel to Washington DC and New York (by train and airplane respectively), hotels in both those cities, USA Lonely Planet and voucher for a Macquarie t-shirt.
Students should note that this logistics fee does **not** include:

- Airfare to and from the USA ($2,500 - $3,000 depending on the airline and time of booking)
- Cost of enrolment at Macquarie (no tuition is paid to University of Missouri-Columbia; regular enrolment fees are charged at Macquarie and can be put on HECS or paid upfront as usual)
- Living expenses whilst on the program

**Application Process and Deadline and Selection Criteria**
Students must apply, online, to Macquarie Abroad no later than the 19th March 2009. The application form, and instructions, are available online at [www.international.mq.edu.au/goingabroad](http://www.international.mq.edu.au/goingabroad)

Successful students will then be guided through the rest of the application process for the University of Missouri-Columbia.

**Visas**
Students are required to independently seek information about visas for the USA. Documents required for students to apply for a visa will be provided by the University of Missouri. Macquarie International cannot advise students on the visa application process. For information, students should contact the Consulate General of the USA: [http://canberra.usembassy.gov/sydney/index.html](http://canberra.usembassy.gov/sydney/index.html).

**Evaluation**
Students will be required to complete an online evaluation for Macquarie International before grades from Missouri can be transferred back to Macquarie. Students may also be required to undertake evaluations from the University of Missouri. More information about evaluation of the program will be distributed to students prior to the conclusion of the course.

**Travel Grant**
The travel grant for this program has been confirmed at $2,000. This grant is guaranteed for all students accepted to participate on the program – no other institution in Australia offers this level of support and Macquarie University is pleased to be able to support students in this way.

**Travel Insurance**
Macquarie students participating on official exchange programs are now covered by the university’s corporate travel insurance policy and generally do not need to purchase their own travel insurance. Information on the policy will be given at the information sessions once places are confirmed. Students are required to consider whether the policy offered suits their needs, and will be required to show proof of purchase for suitable alternative insurance should the Macquarie insurance not suit their needs.

**Contacts**

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