COURSE SYLLABUS
CREATIVE MEDIA & ENTERTAINMENT, BUTLER UNIVERSITY
CME290 – TELEVISION NEWS PRODUCTION
FLINDERS AND MACQUARIE UNIVERSITIES

Team taught by instructors from the Journalism and Creative Media & Entertainment programs.

SUMMER SEMESTER 2012 (Inclusive dates: July 2 – July 20, 2012)
Day/time: Monday through Friday 10 a.m. -3:00 p.m. (with some exceptions)

Course Goals:
Upon completion of the course students should:
1. Understand the television news process as practiced in the U.S.
2. Understand the legal and ethical considerations in television news as practiced in the U.S.
3. Understand how to write for television news
4. Understand the structure of television news in the U.S.
5. Understand the basics of reporting, shooting, and editing for television news.
6. Understand the elements of pre-production and production of a television newscast.

There will be a written midterm exam and a written final exam.

Course Schedule:

Week one

Monday
10:00-12:00 Course introduction.
   Hand out the course syllabus, discuss the class expectations, tour of facilities, and general "housekeeping."
12:00-1:00 Lunch break.
1:00-3:00 Brief history of broadcasting and broadcast news in the U.S.

Tuesday
10:00-12:00 Writing for TV news.
12:00-1:00 Lunch break.
1:00-3:00 Shooting TV news (shot composition and visual
### Storytelling

**Wednesday**
- No class
- July 4th activities in downtown Indianapolis

**Thursday**
- 10:00-12:00: The TV news producer’s role.
- 12:00-1:00: Lunch break.
- 1:00-3:00: Electronic news gathering exercise – day one.

**Thursday**
- 10:00-12:00: Structure of TV News.
- 12:00-1:00: Lunch break.
- 1:00-3:00: Electronic news gathering exercise – day two.

**Saturday and Sunday**
- Free time in Indianapolis.

### Week Two

**Monday**
- 10:00-12:00: National news and cable news.
- 12:00-1:00: Lunch break.
- 1:00-3:00: Introduction to editing.

**Tuesday**
- 10:00-12:00: Local news.
- 12:00-1:00: Lunch break.
- 1:00-3:00: Editing workshop – day one.

**Wednesday**
- 10:00-1:00: Visit local TV newsroom and watch noon news production – lunch in downtown Indianapolis.
- 1:30-2:00: Mid-term exam.
- 2:00-3:00: Editing workshop – day two.

**Thursday – Sunday**
- Chicago trip.
- Visit television stations and production companies on Thursday and Friday; free time on Saturday and Sunday.
### Week Three

**Monday**
- 10:00-12:00: Legal Issues in News and Media.
- 12:00-1:00: Lunch break
- 1:00-3:00: Studio news production exercise – day one.

**Tuesday**
- 10:00-12:00: Sports broadcasting in the U.S.
- 12:00-1:00: Lunch break
- 1:00-3:00: Studio news production exercise – day two.

**Wednesday**
- 11:00-5:00: Visit to Victory Field / Indianapolis Indians game.
  "Tour streaming and in-house production facility, followed by afternoon game."

**Thursday**
- 10:00-12:00: Ethical issues in News and Media.
- 12:00-1:00: Lunch break
- 1:00-3:00: Studio news production exercise – day three.

**Friday**
- 10:00-12:00: Multimedia convergence
- 1:00-2:00: Final exam