FREQUENTLY ASKED QUESTIONS
Hong Kong Program
Full-time 2009 3rd intake

Question 1. What is the Bachelor of Business Administration? What sort of job will the BBA get me into? Is the BBA too general?

As a general management degree, the BBA exposes the student to a range of areas that are important in the functioning of an organisation including marketing, management, accounting, statistics, computing, human resource management and finance. Further specialisation would mean that some areas would not be addressed.

This broad exposure helps graduates to understand what is happening in most parts of an organisation and contribute in many areas. Essentially, it prepares students for work in a management role in a range of organisations, in areas such as manufacturing, banking and finance, marketing, international business, service industries and the public sector. Securing a job is, however, about more than academic performance alone. Those students who have demonstrated their ability to work in a team, shoulder responsibility and gained experience in their field of interest tend to transition more easily into the workforce.

Bachelor of Business Administration (BBA)
This degree provides a broad and comprehensive preparation for students to pursue a career in business management without undertaking a full specialization in such areas as accounting or economics. Students are taught a wide range of business skills upon which modern management relies. In the second and third year, in Hong Kong, students are offered a range of electives in Marketing, Human Resource Management, Accounting and Finance.

WHERE CAN YOU GO?

Every organisation requires business staff, particularly medium to large organisations, such as banks, international agencies and multinational corporations. Some typical entry level positions for BBA graduates include:

Account Executive
Business Analyst
Business Development officer
Communications Manager
Financial Officer
Graduate Accountant
Human Resource Administrator
Associate Management Consultant
Marketing Manager
Office Manager
Operations Analyst
Sales & Marketing Officer
Question 2. How is the BBA degree structured? This structure is for those students who enrolled in 2009 only.

100 Level Core and Elective Subjects- (7 Core units and 2 Elective units)
ACCG105* Introductory Financial Accounting
BBA102* Principles of Management
BBA103* Business Economics
HRM107* Introduction to Human Resources
ISYS123* Introduction to Information Systems and Technologies
MKTG101* Marketing Fundamentals
STAT170* Introductory Statistics
ACST101 Techniques and Elements of Finance
BBA111 Organisational Behaviour

200 Level Core and Elective Subjects- (3 Core units and 6 Elective units)
ACCG200* Fundamentals of Management Accounting
BBA216* Business Communication Skills
BUSL250* Business Law
ACCG251 Accounting and Information Systems
ACCG253 Financial Management
HRM207 Human Resource Development
MKTG202 Marketing Research
MKTG203 Consumer Behaviour
MKTG207 Services Marketing

300 Level Core and Elective Subjects- (2 Core units and 4 Elective units)
BBA350* Strategic Management I
BBA360* Business Project
BBA315 Business Forecasting
BBA340 Cross Cultural Management
MKTG308 Customer Relationship Management
MKTG311 Brand Management

(Please note that the above program of study is correct as the time of printing, it is subject to change)

Note:
1. The subjects name with (*) are core units. Students have to complete all the subjects to fulfill the degree requirements.
2. The subjects name without (*) are elective units.
Question 3. What credits will I receive for previous study?

Credit for previous study is determined on a ‘case-by-case’ basis and is dependent on the level and content of previous study, and will be advised at the time of enrolment. However, as a general rule, with if you have completed an Associate Degree in business or related field from a recognized Hong Kong institution, you can expect to receive up to 24 credit points with 18 credit points at 100 level and 6 credit points at 200 level. This is equivalent to completing first year of the BBA degree. You would then expect to complete the remaining 48 credit points to complete the BBA.

Question 4. Am I able to transfer to Sydney, Australia?

Yes, you can transfer to Sydney, however you must meet the below requirements before you can apply for transfer to Sydney.

Students who complete at least 4 units with the minimum GPA of 2.5.
Students who complete at least 8 units with the minimum GPA of 2.0.

Please note that you will be charged with standard international student fees when you study in Sydney. To apply for a transfer please send your details to transnational@io.mq.edu.au or go to https://www.international.mq.edu.au/oneworld/currentstudents/fees/transfer for details.

Question 5. What happens if I fail a unit?

If the unit forms part of your Core units you will have to pass that unit to fulfill degree requirements. If unit is an elective unit you may decide to change to another elective unit pending that one available.

Question 6. What are the minimum progression rules?

From 2006, all Bachelor degree candidates are required to maintain a satisfactory rate of progress during their period of candidature. A candidate’s minimum rate of progress is considered to be unsatisfactory at the end of an academic year if having attempted at least 36 credit points after 1 January 2006, the overall grade point average (GPA) attained is less than 1.00 and in the year under consideration the GPA is less than 1.00. A student who does not meet minimum rate of progress requirements will be excluded from further enrolment in any Bachelor degree program. A student who is excluded for failing to maintain a satisfactory minimum rate of progress may appeal to the Academic Appeals Committee for permission to continue degree.

Question 7. Can I defer for a Semester/Term?

Yes, you can defer your study. Please contact the program coordinator at SCOPE prior the commencement of the semester/term and advise them of your intention to defer. Deferment after the semester commences may attract financial and academic penalty.
Question 8. Can students progress to Honours or Masters Programs when the BBA degree has been completed?

Yes, provided that students meet the normal entry criteria for the honours and Masters program and can attend the program in Australia (1 year of full time study). Please visit link provided for relevant information and criteria.

http://www.businessandeconomics mq.edu.au/undergraduate_programs/honours
http://www.businessandeconomics mq.edu.au/for/new_and_current_students/postgraduate_coursework/gacc_students

Graduates can also apply to enter the Macquarie Masters programs offered by Macquarie Graduate School of Management in Hong Kong (through Hong Kong Management Association). Entry to these programs is competitive and subject to minimum work experience requirements.

Question 9. Does Macquarie University offer any financial incentive for outstanding BBA graduates to study Masters Degrees?

Although there are no financial incentives for undertaking study at the Masters level, for those students who progress to Honours and graduate with First Class Honours are eligible to apply for scholarships.

For information on Macquarie University Research Excellence Scholarships go to:
http://www.businessandeconomics mq.edu.au/for/new_and_current_students/for_research_students/prizes_and_scholarships

For information on FBE Scholarships go to:
http://www.businessandeconomics mq.edu.au/for/new_and_current_students/postgraduate_coursework/prizes_and_scholarships

Question 10. Can students attend graduation in Sydney if they choose to?

Yes, however there is no guarantee that a place will be available when students request to graduate in Sydney. It will depend on many factors such as; the release of Hong Kong final grades, approval by the University Senate.

For more detailed information go to http://www.graduation mq.edu.au/ceremonies.htm#Overseas or contact the Graduation office on www.graduation mq.edu.au/

Question 11. If students transfer to Sydney could they do another degree e.g.: Marketing degree?

Students who have partly completed the Macquarie BBA in Hong Kong are able to transfer to another degree in Sydney (e.g. BCom(Marketing)), subject to the rules of the degree to which they wish to transfer. Because of the "core" and "elective" requirements of the new degree, such a transfer does not guarantee a student will receive effective credit for previously completed subjects.
Question 12. Where do students go to get information on Postgraduate study at MQ?

For an information booklet on the areas of study available please contact:
Level 1 Lincoln building Macquarie University NSW 2109
Ph: 02 9850 6410
Fax: 02 9850 6567
Email: sesinfo@mq.edu.au

Alternatively, you can access electronic copies of information booklets at;
http://www.mq.edu.au/publications/ or email Postgraduate Department at busgrad@efs.mq.edu.au.
For further information you can go to