

MACQUARIE-ECEM DUAL DEGREE PROGRAM

Partner University:



Poitiers Campus

Course details at MQ:

Available to: Macquarie students enrolled in a Master of Commerce in Business and Master of International Business

Course Details at ECEM:

<http://www.escem.fr>

Program: Master of Science in International Business and Management
Location: Poitiers, France
Course Duration: One Semester (30 ECTS) + work placement and dissertation
Fees: Students will pay tuitions to Macquarie University
Course Dates: Spring: January to May

Key Features:

ESCEM School of Business and Management is one of Europe's leading higher education institutions for business and management training. Each year attracts more than 2,500 students on its two campuses: Tours and Poitiers.

Macquarie Students will be taking the English track on the Poitiers Campus, this English-language campus is a friendly, centrally-located campus on which around 800 students from over 30 different nationalities study. Poitiers is called "the smallest big city". It has 87,012 inhabitants, one third of them under thirty years old, most of them students. One of Poitiers' greatest assets is indeed that it offers all the advantages of a big city without the disadvantages: a green city of human dimensions where a high quality of life has been maintained.

Requirements:

Entry Requirements: Macquarie Students need to be enrolled in a Postgraduate Program and have completed 16 cp of studies. Students also need to complete normal Macquarie requirements.

Program Overview and Structure:

Macquarie in collaboration with ECEM, offer Macquarie students the opportunity to enrol in the following program:

» Master of Science in International Business and Management (Spring Semester) (30 ECTS)

The following is a sample of the program only. For the most updated information please check <http://www.escem.fr> and select Study Tracks in English at Graduate Level – Spring (new EsceInternational.edu web site will be opening early April).

» Master of Science in International Business and Management

1. International Business and the Multinational Firm
2. International Financial Risk Management and the International Economic System
3. International resource management and e-business
4. Strategic Management of Global Firms
5. Strategic issues in international business
6. Managing with Data

Students must all then undertake a 4-month minimum, assessed work placement, in France, Australia or anywhere else. A dissertation is also required to qualify for the Master in Science but may be transferred from Macquarie.