

**MACQUARIE- EGADE (GRADUATE SCHOOL OF BUSINESS)
TEC DE MONTERREY - DUAL DEGREE PROGRAM**

Partner University:



EGADE (Tecnológico de Monterrey)

Course details at MQ:

Available to: Macquarie students enrolled in a Master of International Business

Course Details at EGADE:

<http://egade.itesm.mx/english/index.html>

Program: Master of International Business
Location: Monterrey, Mexico
Course Duration: Two trimesters, one summer and a field trip
Fees: Payment to be made directly to Macquarie University
Course Commences: January or February only

Key Features:

EGADE is the Graduate School of Tecnológico de Monterrey. The school has a new building located 15 minutes away from the main campus. EGADE is considered one of the best graduate business schools in Latin America. Known for having the greatest impact on executive development in the country, it has achieved:

- » The highest-ranking position among Latin American business schools in the “World’s Top Business Schools” – London Financial Times 2000, 2001, 2002
- » Recognition as the top business school in Latin America and number 16 in the world in 2003; number 27 in 2002 – The Wall Street Journal
- » One of the top 20 non U.S. business schools – Business Week’s biannual MBA ranking 2002
- » One of the best business schools in Latin America during the last six years.

Monterrey city is considered the powerhouse of Mexican Industry. It has been catalogued by Fortune magazine as the best place to do business in Latin America and as the most important business city in Mexico by America Economía magazine.

Requirements:

Entry Requirements: Macquarie students need to be enrolled in the **Master of International Business at Macquarie** and have completed 16 cp of studies.

Students also need to complete normal Macquarie requirements.

Program Overview and Structure:

Macquarie in collaboration with the EGADE, offer Macquarie students the opportunity to enrol in the Master of International of EGADE –Graduate School of Business of Tecnológico de Monterrey. Students need to complete 10 graduate level courses of 12 credits each, a 6-credits seminar and a consultancy Project at EGADE, two of the courses could be accredited through one academic trip (North America or South America) at their own expense.

EGADE will award its degree only when Macquarie notifies EGADE that the Macquarie Master of International Business has been awarded.

- » The program is only open from mid January to beginning of July. Field trips are usually once the program is finished and the length is 15 days.
- » Students have to spend two trimesters and one summer in EGADE. Academic load per trimester is 4 units.
- » All programs are taught in English.

- » Students have 2 options:
 - » Option A: Start January or February
 - INTENSIVE: January to Feb. 2 intensive units with Mexican Students. Courses are: Strategic Business Practices in Emergent Markets and Introduction to Latin America Management.
 - TRIMESTER 1: Feb to May. Normal trimester with students from Europe. Courses are: Operations Management, Management Information Systems, Human Resources Management and International Marketing.
 - TRIMESTER 2: May to Jul. Courses: Consumer Behaviour and Product Development, International Business Strategy, Corporate Financial Markets, Consultancy Project II and Mexican and Latino American Business Law.
 - SUMMER: Field trip between 10 to 15 days equivalent to Strategic Diagnostic Mexico I.

 - » Option B: Start January with International Students.
 - TRIMESTER 1: Jan to April. Students choose 4 courses out of International Marketing, Cross Cultural Management and Negotiation in Retrospective and Prospective, View of Latin American Business: Sustainable Development, Mexican and Latin-American Business Law, Corporate Governance in Latin American Business, Measurement and Appraisal of Political Risk and Business-Government Relations in Latino America.
 - TRIMESTER 2: April to July. Students take: Competitiveness and International Development, Cross-Cultural Management and Negotiation in Retrospective and perspective, View of Latin American Business: Modern Organizations for Technological Development.
 - SUMMER: Field trip between 10 to 15 days equivalent to Strategic Diagnostic Mexico I.

The following are the documents necessary to apply to this program:

- » EGADE Admission Application
- » Undergraduate Degree Diploma (with Apostille)
- » Transcript of studies (Undergraduate and postgraduate programs) (Apostille)
- » Birth Certificate (Apostille)
- » GPA 3.0
- » Resume
- » Referral Letter
- » Copy of Passport
- » 4 photos passport size
- » Student Visa (This one can be issues in Mexico, 30 days after arrival).

Main website of EGADE is: <http://egade.sistema.itesm.mx/english/index.html>