

MACQUARIE-INSEEC DUAL DEGREE PROGRAM

Partner University:



INSEEC School of Business

Course details at MQ:

Available to:

Macquarie students enrolled in a Bachelor of International Business

Course details at INSEEC:

<http://www.inseec-france.com>

Program:

Bachelor of Arts (International Business)

Location:

Paris

Course Duration:

One year

Fees:

Students will pay tuitions to Macquarie University

Course Commences:

Beginning of Sept to December or
January to End of May

Key Features:

The INSEEC Group is one of France's leading private education organisations fully accredited by the French government. INSEEC offers undergraduate and postgraduate studies in Business, Management, and Communication in three different locations: Paris, Bordeaux and Lyon.

Macquarie Students will be taking an English track at INSEEC.

Requirements:

Entry Requirements:

Macquarie Students need to be enrolled in the Bachelor of International Business and have completed 2 years of the program.

Students will then go to France for one year of studies and at the end they must return to Macquarie for their final 3rd year.

The program is designed so Macquarie students can obtain two undergraduate degrees in 4 years. INSEEC will give recognition of the studies done at Macquarie.

Program Overview and Structure:

- » Macquarie in collaboration with INSEEC, offer Macquarie students the opportunity to enrol in:
 - Bachelor of Arts in International Business
 - » Students do one year of units (30 ECTS per semester) along with a research paper.

Units are available in the following areas:

- Business Culture
- Economics

- Finance and Accounting
- Human Resources and Managerial Behaviour
- International Business
- Language and Culture
- Law
- Management
- Marketing and Sales